



Communication Framework

Patent Pending, Patent Application No. 2009904883

Desktop “Click to Communicate” for US\$10 per user

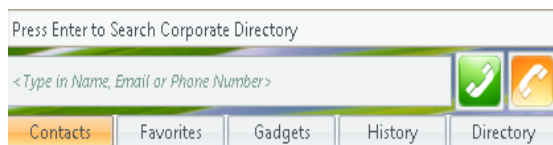
Communication Framework “CF” is an inexpensive, feature rich, Unified Communication “UC” desktop application which UC enables your users and their associated desktop applications with your company’s existing corporate communication (PBX) solution and Corporate Directory Database.

No additional hardware is required for Communication Framework to Unify Communication enable your environment. CF is an open standards application which means; no vendor lock-in and allows you to choose communication applications which best work for your organisation.

What is Unified Communications – UC reduces the latencies of finding and communicating with individuals both within and outside your organisation via a desktop application.

Unified Communications is achieved by linking your enterprise communication solution (PBX) to your desktop and back office applications and databases which allows you to “Click to Communicate” via your desktop.

Communicate Framework converges your communication solution (PBX) and business applications (MS Office, IBM, Google, Internet browser and more) together to empower your users to take advantage of Unified Communication functionality from any application on their desktop.



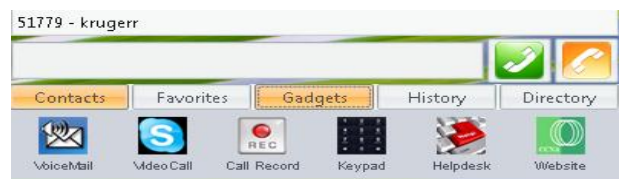
Unified Communication features available once Communication framework is installed include:

- Search for users and their details (e.g. phone numbers, email address, Skype id) from your desktop contacts (e.g. Microsoft Outlook/IBM Sametime) or via your Corporate Directory

- Click to Call, Conference & Video users from any application on your user’s desktop
- Click to call via a Hyperlink command for automated calling from, email signatures, calendar invites, Website Directories and business processes
- Inbound Caller Notification and Caller Intelligence via a desktop window Popup

Additional functionality includes:

- Application Sequencing - launching sequenced applications after the initial phone call such as a free Skype Video call
- Application Linkage – retrieving or passing information to/ from Communication Framework (e.g Presence, CRM, Call Centre)
- CF Companion Tools are business applications complementing Communication Framework
- CF Gadgets are shortcuts to business and communication functions



Try Communication Framework today and see the value of Unified Communications for your company, your users and customers.

Email us at: software@ccna.com.au

Visit us at: www.ccna.com.au